

STORE OPENS DAILY AT 9 A. M. AND CLOSES AT 6 P. M. — All These Goods on Sale Tomorrow: Also See Page 20 — Mail and Phone Orders Filled—Bell, Walnut 6800—Keystone, Main 4101

Such an Assemblage of Moderately Priced Gift Things as You Have Never Previously Seen — Also See Page 20

Smartest \$10 to \$12 Hats of Rich Black Satin
\$4.98 & \$5.98



Piquant, flattering styles—or those more conservative yet extremely becoming. Huge ribbon bows, rosettes of self-material, bits of glittering metal cloth or vividly colored flowers add a distinguished trimming note.
Head Bands and Gorgeous Flower Ornaments for Evening Wear Will Also Be Found Here At The Lowest Prices Anywhere!
Lit Brothers—MILLINERY SALON, THIRD FLOOR

Mail Orders Filled HATS TRIMMED FREE OF CHARGE Phone Orders Filled

Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Market Eighth Floor Seventh

GREATLY REDUCED! SILK COMFORTS! Each one in a gift box and each one a very fine value!
\$15 Pretty Figured Silk Comforts, \$9.55

Plain Jap borders; plain Florentine silk backs. A most exceptional quality at this sum!

\$18 Figured Silk or Satin Comforts, \$11.95
Plain silk or satin borders; plain Florentine silk backs.

\$22 All-Satin Comforts, \$14.65
Fancy scroll stitched. Old rose and cadet blue. All hard pure lambwool filling. Size 72x78.

Sample Crib Comforts, \$1.65 & \$2.95
Cotton filled; covered with satin or cambric; plain borders. Also lambwool filling covered with satin, silk mull or Jap silk. 55x65 inches.

\$10 Satin-Finish Bed Sets, \$7.49
White or pink and blue; well-raised Marcelline patterns; cut corners and scalloped edge. Size 80x80. Bolster throw to match.
Lit Brothers—FIRST FLOOR, NORTH

Sale of 10,000 Silk Undergarments of Exquisite Loveliness

EACH GARMENT MARKED 'WAY BELOW THE UNUSUAL PRICES! Holiday Shoppers Will Be Quick to Appreciate the Remarkable Savings!

All are brand-new garments, just unpacked, and in the prettiest styles—the silks are of soft luxurious quality—the laces exceedingly good—and in each case the price is so low that you will be tempted to buy for both personal wear and for gifts.

 \$3 Chemise \$1.98 Several pretty styles in crepe de chine. Lace trimmed and tailored effects in flesh and colors.	 \$4 Chemise \$2.98 Crepe de chine, radium and satin in flesh and colors; effective lace trimmed and tailored models.	 \$5 Chemise \$3.98 Several styles. Excellent quality satin, crepe de chine, and radium flesh, orchid and honeydew. Daintily tailored and lace trimmed.	 \$6 Chemise \$4.98 Radium, satin, crepe de chine and novelty materials—flesh and colors with fine lace, or trimmed models.	 \$5 Night Gowns \$3.98 Ten pretty styles; crepe de chine flesh, orchid, honeydew, Nile and white—effectively trimmed with lace and two-toned ribbons.	 \$6 Night Gowns \$4.98 Excellent quality crepe de chine; flesh and colors, lace trimmed or tailored.	 \$10 Night Gowns \$7.98 Exquisite styles. Satin, radium or crepe de chine of excellent quality; and colors beautifully trimmed with laces and hemstitching.	 \$10 Silk Pajamas \$7.98 Excellent quality two-piece model; black, honeydew, flesh and blue.
 \$7 Chemise \$5.98 Satin, radium, crepe de chine. Flesh and colors; trimmed with laces, tiny plaits, georgette crepe, and two-toned ribbons.	 \$15 Night Gowns \$10.98 Excellent quality crepe de chine in flesh and colors; beautifully trimmed with filet and baby Irish laces.	 \$7 Extra Size Chemise \$5.98 Crepe de chine; built up shoulder strap models; tailored and lace trimmed.	 \$15 Silk Pajamas \$12.98 Two-piece models in crepe de chine, radium, crepe back satin; effectively trimmed with fine laces; or tailored.	 \$2.50 Camisoles \$1.98 Trouseau crepe, satin and radium. Lace trimmed or tailored.	 \$6 Petticoats \$4.98 Flesh and white crepe de chine; flower of georgette crepe, lace and ribbon trimmed.	 \$12 Night Gowns \$9.98 Crepe de chine, crepe back satin or radium silk; flesh and colors; many exquisite styles.	 \$15 Silk Kimonos \$12.98 Quaint charm lurks in them! Such exquisite gifts as they will be—with huge Japanese sleeves and sash—and prettily embroidered in rose or cherry blossom designs. Rose, Court-enagen, navy blue and black.
						 \$2 Bloomers \$1.49 Several styles in excellent quality satin; flesh and white with laces and georgette crepe or hemstitching.	 \$5 Bloomers \$3.98 Satin; flesh color; trimmed and hemstitched styles. —SECOND FLOOR

250,000 Columbia Phonograph Records

Standard 75c Double Discs, all absolutely perfect

Every one of these records is brand new and now listed in the current Columbia Catalogue—no "cut-out" or discontinued titles.



Records—That Quarter of a Million Surely Offers Varied Choice for You!

Nevertheless, choose early for the demand is certain to be tremendous. Dance hits, song successes, instrumental numbers, novelties, standard favorites, operatic selections, classics and semi-classics, also sacred music.

Our Largest Single Record Purchase of Anytime!

17c

A half dozen of them would make a fine gift for the phonograph enthusiast!

Just a very few of the famous artists:

Frank Crumit
Henry Burr
Billie Murray

Cal Stewart (Uncle Josh)
Nora Bayes
Bert Williams
Al Jolson

Nat Willis
Marion Harris
Charles Harrison
Van & Schenck

Collins & Harlan
Ted Lewis & Orchestra
Art Hickman's Orchestra

Toots Paka's Hawaiians
Irish Reels
Many, Many Others
Lit Brothers—FIFTH FLOOR

Special Christmas Hosiery Bargains!

Silk Stockings—One or two pair in a gay holly box with your card tucked in—isn't that a practical, attractive idea? And these groups offer exceptional quality. An extra special in Silk Vests, too!

Women's \$1.75 Sports Stockings \$1.29 1000 pair, Silk-and-wool stockings in smart heather mixtures. Fashioned leg, double toe and heel.	Women's \$2 Smart Clocked Stockings \$1.49 Silk-and-wool in black, navy and brown heather mixtures; effective clocks.	Women's \$2.25 Silk Stockings \$1.75 Good quality thread silk in black and colors. Full fashioned; double top.	\$2.50 Silk Vests \$1.69 Extra heavy quality glove silk; built-up shoulder or bodice shape; beautifully tailored and re-fashioned under arm. In Pink, Orchid and White.	Women's \$2.50 Silk Sports Stockings \$1.85 Black ribbed all-silk stockings. Lit Brothers—FIRST FLOOR, SOUTH	Boys' \$1.75 to \$2 Wool Stockings \$1.25 to \$1.49 Of heavy quality imported wool; three-quarter length with roll top. Rich new colors.
--	---	--	---	--	--

Subway Store : Big Values In Extra Low Price Merchandise : Subway Store

<p>Hats Trimmed Free of Charge</p> <p>Boys' \$10 Coats, \$5.98 Also refect, chevots and castmores. Sizes 3 to 10 years.</p> <p>Boys' \$5.50 Raincoats, \$2.98 Black. Sizes 4 to 12.</p> <p>Men's Raincoats, \$5.98 to \$8.98 Warranted rainproof.</p> <p>Men's \$25 Overcoats, \$14.98 Cheviots and castmores with plaid backs.</p> <p>Boys' \$6.50 Reefers, \$3.98 Blue chinilla, chevots and castmores. Sizes 3 to 8.</p> <p>Boys' \$12 Overcoats, \$7.49 Cheviots and castmores. Sizes 7 to 12.</p> <p>Boys' \$12 Suits, \$6.98 Cheviots and castmores. Sizes 6 to 12.</p> <p>Men's \$20 Suits, \$13.49 EXTRA TROUSERS Cheviots and castmores.</p> <p>\$5.50 Blankets, pair, \$3.95 White with wool finish. 66x90 inches.</p> <p>75c Bath Towels, 49c Plain white or with colored borders. 22x44-inch.</p> <p>Men's \$8 Bath Robes, \$4.98 Bea con blanket cloth with girle.</p> <p>Men's \$6 Bath Robes, \$4.98 Silk- and-wool, colored stripes.</p> <p>Men's \$8 Sweaters, \$5.98 Pull-over style; Shaker knit; shawl collar. Navy and brown.</p> <p>Girls' \$2 Middies, \$1 Lonsdale jean in all-white or with navy collars and cuffs. Sizes 8 to 22.</p>	<p>Government Saws—Prices Reduced a Third</p> <p>Four famous makes, shipped to us from the Port Newark Surplus Property Base. All fully guaranteed.</p> <p>\$3.50 Henry Disston Sons' No. D 8-Hand Saws, \$1.98 Size 26-inch.</p> <p>\$3 Simonds' No. 13 Skew Back Hand Saws, \$1.98 All size teeth. Carry the broad Simonds guarantee.</p> <p>\$3 Atkins Silver Steel Hand Saws, \$1.98 Each saw bears the Atkins signature. Full 26-inch.</p> <p>\$3 Bishop Hand Saws, \$1.98 Of extra fine crucible steel, thin back, hand beveled points; apple-wood handle.</p> <p>Women's 18c to 25c Handkerchiefs, 12 1/2c Sports patterns, plain colors embroidered designs and white.</p> <p>\$3 Corsets, \$1.50 C. B. a la Spirit.</p> <p>\$4 P. N. Corsets, \$2 Pink broche.</p> <p>50c to \$1.50 Bandeaux, 29c to 75c Hook front or back.</p> <p>Women's 75c Stockings, 48c Imported black cotton; Maco split feet.</p> <p>Children's \$1 Stockings, 39c Cotton-and-wool; roll tops.</p> <p>Women's \$1.50 Stockings, 59c Silk-and-wool or cotton-and-wool; heather mixtures. Imperfect.</p> <p>Women's 25c Stockings, 12 1/2c Black and cordovan. Imperfect. Out sizes.</p> <p>\$1.50 Envelope Chemise, 98c Extra-size. Fine material with lace and embroidery.</p> <p>\$1.50 Boudoir Slippers, 98c Satin in rose, Copenhagen, lavender, pink and blue.</p> <p>\$1.25 Damask, yard, 79c 72-inch; mercerized.</p> <p>\$5 Comforts, \$3.79 Silkline covered.</p> <p>\$3 Bed Spreads, \$1.98 White croch; Marcelline patterns.</p> <p>Boys' \$4.50 Storm King Boots, \$3.95 Youths' \$4 Storm King Boots, \$3.49</p> <p>Misses' \$3 Short Boots, \$2.59 Children's \$2.50 Short Boots, \$1.98</p> <p>Men's \$5 & \$6 Army Shoes, \$3.98 Tan, on Munson army last; double soles.</p> <p>\$1 Half Hose, 79c Silk-and-wool; heather mixtures.</p> <p>High and Low Shoes, \$3 to \$6 Kinds, \$1.95</p> <p>MEN'S—Gunmetal and tan shoes. All sizes in lot.</p> <p>WOMEN'S—Shoes, oxfords and strap pumps, in tan kidskin and patent colt, military heels. All sizes in lot.</p> <p>BOYS'—Gunmetal and tan shoes; English and broad toes. Sizes 9 to 14 in lot.</p> <p>MISSIES—High-out tan lace shoes; broad toes. Sizes 9 to 12.</p> <p>Women's & Children's Footwear, \$1 WOMEN'S—Pumps and oxfords in patent colt and kidskin. All sizes in lot.</p> <p>MISSIES AND CHILDREN'S—Gunmetal shoes. Sizes 8 1/2 to 2.</p> <p>Women's \$2 & \$2.50 Slippers, 98c JULIETS—Black, red and gray felt; ribbon and plush trimmed soles.</p> <p>WOMEN'S—Wanted colors.</p> <p>COMFIES—Gray, old rose and orchid felt; padded soles.</p> <p>No Mail or Phone Orders Filled on Subway Footwear</p> <p>Girls' \$2c Dresses, 87c Gingham and chambray. Sizes 7 to 14.</p> <p>Tots' \$6.50 to \$8.50 Coats, \$2.94 to \$4.95 Chinilla, polotone, etc. Some fur collars. Sizes 2 to 6.</p> <p>Girls' \$15 to \$25 Coats, \$7.65 to \$14.95 Polotone, velour, chevot, etc. Sizes 7 to 14.</p> <p>Women's \$1 to \$1.25 Underwear, 79c Heavy, fleece lined; vests and drawers.</p> <p>Children's 75c Winter Underwear, 49c & 59c Fleece lined; vests and drawers.</p> <p>Women's \$1.65 Union Suits, \$1.29 Fleece lined; desirable shapes.</p> <p>Boys' \$1.35 Union Suits, 98c Extra heavy; fleece lined.</p> <p>Children's Gauntlets, 98c Velour; leather palms; also acout gauntlets.</p> <p>Umbrellas, 98c Men's and women's—cotton; 26 and 28 inch.</p> <p>Girls' \$3.50 Raincoats, \$1.98 Blue rubberized union. Sizes 4 to 14.</p> <p>Men's \$2 Union Suits, \$1.49 Random mixed.</p> <p>Women's & Misses' \$7 to \$16.50 Dresses \$3 & \$5</p> <p>Of all-wool serge, Poirat twill, wool jersey, velour, velveteen. Canton crepe and crepe de chine. Featuring attractive embroidery or braiding.</p> <p>Men's 25c Handkerchiefs, 18c Colored woven or satin stripe borders.</p>
---	---